

The 13th Annual Case Competition *for Undergraduate Accounting Majors*

Sponsored by Deloitte & Touche

Date of Competition: Friday, January 26, 2007

\$1,600 First Place Award*

\$800 Second Place Award

\$400 Third Place Award

*The first-place team will represent the UW at the Deloitte National Case Competition in April

OBJECTIVES OF THE COMPETITION

The Department of Accounting and Deloitte are sponsoring this event to emphasize critical analysis and oral communication skills and to augment the development of those skills. Student teams will analyze a case that requires some integration of financial accounting, managerial accounting and general business issues.

TEAMS

A "team" is defined as three or four students. Teams must submit a list of their members to Professor Frank Hodge (fhodge@u.washington.edu, Office: Mackenzie 261) by noon on **Friday, January 19.**

THE COMPETITION

On Wednesday, January 24 at 4:00 p.m., each team captain will receive an electronic copy of the case via email. Teams then have until Friday, January 26 at 1:00 p.m. to analyze the case and prepare a presentation.

PRESENTATIONS

On Friday, January 26, teams will present and defend their analysis for approximately 20 minutes. A panel of judges composed of accounting faculty and professionals will evaluate the presentations and select the first-, second-, and third-place teams. All team members must participate in the presentation. The first team will begin presenting at 1:00 p.m.

CRITERIA FOR JUDGING

Each team will be evaluated on the quality of their analysis and presentation.

AWARD PRESENTATION AND RECEPTION

The winners will be announced and receive their awards at a reception Friday afternoon from 5:30 – 7:00 p.m. in the Burke Museum. All teams, judges, and Accounting faculty are invited. In addition to the accounting professionals who serve as judges, other professionals are invited to the reception to meet the case participants.

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